

SEQUENCE

Great work with editing, filming and working with hands-on materials (love the flour flying!). Original in approach, engaging and fun. Good overlay of recorded sounds over soundtrack.

- Tal Rosner

NaSTA Chair Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Mitchell Perry Catherine Darcy

Officer **Rob Sumner**



SEQUENCE

66 Very strong graphic approach and beautifully done. Superb 2D animation and compositions, bottles turn to flowers etc - great stuff! Excellent work on transitions and original colour choices. Not sure about the black and white shot of the eyes towards the end, but the main body of the sequence remain very original and strong.

- Tal Rosner

NaSTA Chair Mia Obertelli

Mitchell Perry Catherine Darcy

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Officer **Rob Sumner**



FRESHERS' COVERAGE

GUST

66 Like the social media tie in's – feels like an extension of coverage into other areas and a contribution of content and stories as well. Good opening sequence. Good use of music - changes the tone and pace well. Cutting is very quick though and jumps rapidly from one moment to the next with little sense of joining a narrative; sometimes lost my focus.

- Myles Runham

NaSTA Chair Mia Obertelli

Officer Mitchell Perry Catherine Darcy

NaSTA Marketing NaSTA Development NaSTA Technical

Officer **Rob Sumner**



FRESHERS' COVERAGE

Campus TV

Well produced, well edited and cut together. Fun lively and entertainment. It made the most of some good on screen talent and showed scale and activity of freshers' week. I like the agony aunt mechanism to cover issues that aren't all about getting pissed, it changed the pace of the film. This looked well resourced and slick. Could have maybe included more stories from the freshers' POV. Very good. - Myles Runham

NaSTA Chair Mia Obertelli

Mitchell Perry Catherine Darcy

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Officer **Rob Sumner**



ANIMATION

DUSAT

Mia Obertelli

Mitchell Perry Catherine Darcy

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Rob Sumner



ANIMATION

LSUT

Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical

Officer Mitchell Perry Catherine Darcy

Officer **Rob Sumner**



IDEO TO MUSIC

Guild TV

This video was very nicely put together, makes a chess game far more enjoyable to watch. It was comical and original, while being very well made. The cuts were timed to match the music and the overall video was very enjoyable to watch.

- Amber Millington

NaSTA Chair

Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Officer Mitchell Perry Catherine Darcy **Rob Sumner**



DEO 1

The music suits this video beautifully, giving it a dark and mysterious feel. The video has been filmed and edited excellently. The tracking in post works very effectively and shows off the post skills nicely.

- Amber Millington

NaSTA Chair

Mia Obertelli

Officer Mitchell Perry Catherine Darcy

NaSTA Marketing NaSTA Development NaSTA Technical Officer **Rob Sumner**



MUSIC

KINGS T

I love the opening. Really atmospheric and impactful. I like that you've not relied upon performance to make a music piece - and the "how to" format is a good one. The graphics are quirky and kitsch, and overall you've really nailed a style here.

Good audio, good camerawork, great ideas - brilliant work guys.

- Kevin Molloy

NaSTA Chair Mia Obertelli

Mitchell Perry Catherine Darcy

Officer

NaSTA Marketing NaSTA Development NaSTA Technical Officer **Rob Sumner**



MUSIC

GUST

I love to variety here, and you've really captured the excitement of the day. Loads of different shots, no fear of voxpops and they've been used in the right way, and great use of slomo and cheated sync moments. The cuts are musical, which is obviously important, but often lacking.

Great audio record and mix by the way - nice to hear something on the limits without going over them.

- Kevin Molloy

NaSTA Chair Mia Obertelli

Officer

Mitchell Perry Catherine Darcy

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Rob Sumner



FACTUAL

66 Adapting any topical programme for students can often be harder than it looks, but LSTV have nailed this one. The presenters could be pros - they know a lot about the subject and how to get the best out of their guests without making themselves the centre of attention. The programme is practically flawless, from sequences to scripting, the whole narratives weaves together an informative and lightly entertaining programme that's a useful guide and a great daytime

- Nicholas Stylianou

NaSTA Chair Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical Officer Mitchell Perry Catherine Darcy

Officer **Rob Sumner**



FACTUAL

GUST

Beautifully shot, with exquisite sound editing. This could make the transition to television today, almost entirely unchanged. Nature is a difficult topic to engage those who aren't naturally interested, but I was captivated. Minimal, informative scripting with a perfect pace made the little flourishes of the unexpected even more enjoyable. It's clear a lot of work went into this charming piece. I loved it.

- Nicholas Stylianou 🗨

NaSTA Chair Mia Obertelli

Mitchell Perry Catherine Darcy

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Officer **Rob Sumner**



DOCUMENTARY

Air T

66 Great, interesting film well thought out, but the film just ends without any explanation so I assume this is part of a longer version. The coach is interesting and very watchable and you get across well their attempts to a team spirit and ethos. The camera work, choice of shots and editing was good through out, I especially liked the opening sequence and gym sequence.

- Jamie Hay

NaSTA Chair Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Officer Mitchell Perry Catherine Darcy **Rob Sumner**



DOCUMENTARY

GUST

66 A simple idea but very well executed. It is moving to hear the lives of the past students described by present day students. The lighting of the interviews made them more striking, the linking shots were well framed and chosen and the whole mood was well served by the music. I particularly liked the Last Post played on the piano and violin as opposed to the more traditional trumpet.

NaSTA Chair Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical Officer Mitchell Perry Catherine Darcy

Officer **Rob Sumner** NaSTA Host Officer Matthew Murphy

- Jamie Hay



CINEMATOGRAPHY

Warwick TV

A really brilliant piece. Its was believably shot and had a sensitivity to the the shooting style that worked well with the script. The opening track was a little bumpy compared to the rest of the film which was a shame. Overall the framing was great although was a little off in places, as was the flocus and the continuity with grading and lighting was out a tiny bit here and there. A solid piece of drama cinematography that everyone should be very proud of. Nice work! Very nearly the best piece, a close runner for the top slot!

NaSTA Chair Mia Obertelli

Mitchell Perry Catherine Darcy

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Officer **Rob Sumner** NaSTA Host Officer Matthew Murphy

- Chris Yacoubian



CINEMATOGRAPHY

66 Well what can I say. This was simply a stand out entry in its own class. I would have been proud to have produced some of these sequences myself. The level of lighting competence, consideration and subtlety were brilliant. I felt a connection to every shot and felt engaged from start to finish. On so many levels this was a textbook illustration of what good cinematography is all about.

- Chris Yacoubian

NaSTA Chair Mia Obertelli

Officer Mitchell Perry Catherine Darcy

NaSTA Marketing NaSTA Development NaSTA Technical Officer **Rob Sumner**



TECHNICAL

VStV

Mia Obertelli

Mitchell Perry Catherine Darcy

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Rob Sumner



TECHNICAL

Warwick TV

Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical NaSTA Host Officer Officer Mitchell Perry Catherine Darcy

Rob Sumner

Matthew Murphy



Campus TV

Technically challenging? This is mind-blowing: I can't imagine the technicalities of getting all these feeds together, and the commentaries and match summaries were just superb. What a great achievement, and what a great use of live television.

- Geoff Posner

NaSTA Chair Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical Officer Mitchell Perry Catherine Darcy

Officer **Rob Sumner**



66 I think this is terrific. The sheer scale of this 2-hour event is just amazing with so many live positions, including the hero shot on the ferris wheel. What was interesting was the way one segment handed over to another, and although all of the presenters had that right degree of coolness, you could sense their excitement that they were part of a huge event. This is what live television is all about.

- Geoff Posner

NaSTA Chair Mia Obertelli

Officer Mitchell Perry Catherine Darcy

Officer

NaSTA Marketing NaSTA Development NaSTA Technical Officer **Rob Sumner**



TIM MARSHALL AWARD FOR SPECIAL RECOGNITION

Although established 5 years ago this station had very little profile in the university just 12 months ago. The station needed to be re-invented and planning to address this started in July last year. Building from a team of 7 people, only 3 of whom knew how to use a camera, progress has been fast. Through a rapid skills development programme a broad range of 40 students now form the core to this

- Tim Marshall

NaSTA Chair Mia Obertelli

Mitchell Perry Catherine Darcy

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Officer **Rob Sumner**



TIM MARSHALL AWARD FOR SPECIAL RECOGNITION

66 Having a complex event thrown at you at short notice is a challenge for any professional production company let alone a student TV station. This request came from the University AU president who wanted a Boxing Varsity to be covered with just three weeks' notice. This was not simply single camera reportage but multi-camera live HD multi-stream with pre-records and slo-mo replays. A 32 person crew was quickly assembled, 18 of whom were freshers, kit was acquired, some of it only arriving on the day due to confusion by the supplier. While the innovative technical achievement was significant to put all this together it was not the only accomplishment.

NaSTA Chair Mia Obertelli

Officer

NaSTA Marketing NaSTA Development NaSTA Technical Officer Mitchell Perry Catherine Darcy

Officer **Rob Sumner** NaSTA Host Officer Matthew Murphy

- Tim Marshall



IDENT

Trent T

This is fantastic! The animation is slick, clean and engaging. The transitions are very well thought out, and the incorporation of the logo outline into the different scenes gives it a real sense of identity and branding. The scenes also do a great job of communicating what kinds of content the station broadcasts. I like the choice of music, which feels dynamic and builds anticipation without being too in-your-face.

- Geriant Abbott

NaSTA Chair Mia Obertelli

Officer Mitchell Perry Catherine Darcy

NaSTA Marketing NaSTA Development NaSTA Technical Officer **Rob Sumner**



IDENT

This is superb! From a technical standpoint, it looks beautiful. The animation is really engaging - I found myself re-watching this ident several times to take it all in. Good integration of the station logo, and some fantastic touches like the particle effect sparks at the end which really elevate this into something special. It's a bold choice to produce an ident without any music, but the sound design of this is incredible. I'd be happy to present this work to any of my clients. A very good ident, and the team at CUTV should be really pleased with themselves

NaSTA Chair Mia Obertelli

Officer

NaSTA Marketing NaSTA Development NaSTA Technical Officer Mitchell Perry Catherine Darcy

Officer **Rob Sumner** NaSTA Host Officer Matthew Murphy

- Geriant Abbott



MARKETING

Trent T\

A CLOSE RUNNER UP.

Both the video and write up were excellent. They answered the brief well and were engaging to read and watch and clear. The campaign led approach to marketing demonstrates best practice in use of marketing principles and practices The fact that they have also successfully achieved B2B marketing through sponsorship is impressive.

- Jonathan Abraham

NaSTA Chair Mia Obertelli

Mitchell Perry Catherine Darcy

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Officer **Rob Sumner**



MARKETING

THIS IS THE CATEGORY WINNER

There was clear demonstration of the impact of the marketing activities and that impact was highThe video was the best out of all the entries, was engaging, informative and answered the competition brief. There was a demonstration of online and offline activities supporting each other.b The ideas and execution was creativeThe marketing team clearly used key best practice principles of marketing.

NaSTA Chair Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Mitchell Perry Catherine Darcy

Officer **Rob Sumner** NaSTA Host Officer Matthew Murphy

- Jonathan Abraham 👂



COMEDY

Really enjoyed this! Alex is really charismatic and I loved that we saw the crew and that Alex couldn't remember anybody's names. I'm not sure why he had to read someone's recipe: wouldn't it have been better if he was trying to make something himself? And get slightly drunk as the programme went on? One tiny thing: as this is a spoof cookery show.

- Geoff Posner

NaSTA Chair Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical Officer Mitchell Perry Catherine Darcy

Officer **Rob Sumner**



COMEDY

Warwick TV

I really liked this. Proper acting, writing, funny and really nicely directed, plus being relevant. The only thing I wasn't sure about was the ending: the key scene in the pub where Tom's friend (name?) tells he he didn't like the blog wasn't absolutely clear diction-wise, or motive-wise so I wasn't sure what drove Tom on to re-write his piece (nice idea to change the typeface of the re-write, by the way).

- Geoff Posner

NaSTA Chair Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical

Officer Mitchell Perry Catherine Darcy

Officer **Rob Sumner**



DRAMA

Warwick TV

Very engaging. Great script, well acted. Good direction. Rather obvious music choice. With the constraints of low budget film making it can be a good idea to make something simple but do it really well. Session 4 is a great example of this.

- Karen Thrussell

NaSTA Chair Mia Obertelli

Officer Mitchell Perry Catherine Darcy

NaSTA Marketing NaSTA Development NaSTA Technical Officer **Rob Sumner**



DRAMA

Good clear story telling very well executed! Ambitious and interesting camera set ups. Good lighting. Great sound design and music. Well produced and directed. Some performances stronger than others but all together a great piece of work!

- Karen Thrussell

NaSTA Chair Mia Obertelli

Mitchell Perry Catherine Darcy

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Officer **Rob Sumner**



WRITING

KINGS T

Mia Obertelli

Officer

Mitchell Perry Catherine Darcy

NaSTA Marketing NaSTA Development NaSTA Technical Officer **Rob Sumner**



WRITING

Mia Obertelli

Mitchell Perry Catherine Darcy Rob Sumner

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Officer



ENTERTAINMENT

Trent TV & NSTV

Nice intro and great branded set. You can see all the handwork and thinking that went into it. The presenters are brilliant, animated and have great tones. The personalities are very promising and fun to watch. It's like just watching your friends and they make the show feel really approachable and make the show so addictively watchable.

- Mars El Brogy

NaSTA Chair Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical Officer Mitchell Perry Catherine Darcy

Officer **Rob Sumner**



ENTERTAINMENT

SUSUtv

Good opening and take on Top Gear. Executed with good humour and good pace. You can really see the handwork that went into this and really makes you feel like you want to find out what happens in the end. Technically, high production value and nice consistent camera work and sound. Good combination of shots and graphics. Presenter in red sweater has the Top Gear attitude and tone nailed. The three of them have good chemistry.

- Mars El Brogy

NaSTA Chair Mia Obertelli

Officer

NaSTA Marketing NaSTA Development NaSTA Technical Officer Mitchell Perry Catherine Darcy **Rob Sumner**



NEWS AND **CURRENT AFFAIRS**

A very friendly presentation - nice and relaxed, yet authoritative. You got an exclusive - well done Well done on the fire exclusive great to be on the spot and filing as it happens.... the report was excellent - you even got an interview with a policeman and gave him a grilling. Loved the puppy story! And the light switch-on was very nicely fronted.

- Fiona Armstrong

NaSTA Chair Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical Officer Mitchell Perry Catherine Darcy

Officer **Rob Sumner**



NEWS AND **CURRENT AFFAIRS**

Trent T

I hate football.... but I loved this first report! So professional... well delivered, great interviews and graphics. Not sure it should have gone as a lead, though, above the other more serious stories. Well presented - a wide mix of stories - really interesting, really interesting to see that alcohol is not first on student's shopping list! Great shots, close-ups, well written and delivered. fab 'and finally'

- Fiona Armstrong

NaSTA Chair Mia Obertelli

Mitchell Perry Catherine Darcy

Officer

NaSTA Marketing NaSTA Development NaSTA Technical Officer **Rob Sumner**



SPORT

Trent TV

This felt like the most fun entry I saw. All the presenters and reporters were very relaxed. There was a real variety to your items, a good mix of studio and out and about reporting. I liked the fact that the presenters weren't happy to just sit and talk in the studio, they were happy to take part in a scrum. Takes confidence to move around a studio and not just sit there so well done.

- Mark Chapman

NaSTA Chair Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical Officer Mitchell Perry Catherine Darcy

Officer **Rob Sumner**



SPORT

Warwick TV

A very impressive entry. Thought the title sequence was impressive and the rest of the entry matched that. There was humour throughout. I liked the match edit and commentary Very good attempt at match analysis. Alex Roberts actually sounded like a pro footballer. Not sure this is a good thing.

- Mark Chapman

NaSTA Chair Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical

Officer Mitchell Perry Catherine Darcy

Officer **Rob Sumner**



OPEN

Uni TV

Mia Obertelli

Officer

Mitchell Perry Catherine Darcy Rob Sumner

NaSTA Marketing NaSTA Development NaSTA Technical Officer



OPEN

NaSTA Chair Mia Obertelli

Mitchell Perry Catherine Darcy Rob Sumner

NaSTA Marketing NaSTA Development NaSTA Technical Officer Officer

Officer



ON SCREEN FEMALE

GUST

66 What a lovely bouncy happy bright spark on my screen! She obviously has a gift comedy and really springs out of the screen and makes you, the viewer, engage with her. She is impossible to ignore.

-Ranvir Singh

NaSTA Chair Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Officer Mitchell Perry Catherine Darcy **Rob Sumner**



ON SCREEN FEMAL

Scratch TV

Bags of personality, and commitment to the story whether silly or more serious. An unrehearsed authentic voice throughout, with conviction in her delivery every time. She weaves opinion without dominating the content, and can be sincere and surreal in equal measure. She is equally engaging when talking to camera as when interacting with guests. She has bright future in television. Dani is my winner.

- Ranvir Singh

NaSTA Chair Mia Obertelli

Mitchell Perry Catherine Darcy

Officer

NaSTA Marketing NaSTA Development NaSTA Technical Officer **Rob Sumner**



ON SCREEN

GUST

Jonny has great screen presence, and a great sense of fun which makes him enjoyable to watch. He's a real natural in front of the

- Lizo Mzimba

NaSTA Chair Mia Obertelli

Mitchell Perry Catherine Darcy

Officer

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Rob Sumner



ON SCREEN

Smoke TV

Rhys's personality fills the screen, funny and relaxed. He's engaging to watch and clearly a real talent.

- Lizo Mzimba

NaSTA Chair Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical Officer Mitchell Perry Catherine Darcy

Officer **Rob Sumner**



BROADCASTER

There was some real personalisty coming through and it was nice seeing the presenters too. Maybe slighly too much focus on club scenes but Reeltalk looked good, nice to see clips of interviews and the breath of shows the station has. The sound was consistent which was great.

- Shoshana Wilson

NaSTA Chair Mia Obertelli

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Officer Mitchell Perry Catherine Darcy **Rob Sumner**



BROADCASTER

DUSAT

66 I thought the intro and music was strong. Nice variety of programmes showcased, not just club nights and I got to see the presenters which was good. Overall brilliant, loved it!

- Shoshana Wilson

NaSTA Chair Mia Obertelli

Mitchell Perry Catherine Darcy

NaSTA Marketing NaSTA Development NaSTA Technical Officer

Officer **Rob Sumner**