

TITLE SEQUENCE

Great work with editing, filming and working with hands-on materials (love the flour flying!). Original in approach, engaging and fun. Good overlay of recorded sounds over soundtrack.

- Tal Rosner

Robert Blowers

Louis Clift Technical Officer Polly Bartlett
Development
Officer

Mitchell Perry
Marketing
Officer



TITLE SEQUENCE

Very strong graphic approach and beautifully done.

Superb 2D animation and compositions, bottles turn to flowers
etc – great stuff! Excellent work on transitions and original colour
choices. Not sure about the black and white shot of the eyes towards
the end, but the main body of the sequenge remain

Robert Blowers Louis Clift

NaSTA Chair Technical Officer

Polly Bartlett

very original and strong.

Development Officer Mitchell Perry

Marketing Officer Jess Couriney



FRESHERS' COVERAGE

GUST

66 Like the social media tie in's – feels like an extension of coverage into other areas and a contribution of content and stories as well. Good opening sequence. Good use of music – changes the tone and pace well. Cutting is very quick though and jumps rapidly from one moment to the next with little sense of joining a nargative; sometimes

lost my focus.

Robert Blowers

Louis Clift Technical Officer

Polly Bartlett
Development

Developmer Officer Mitchell Perry

Marketing Officer Jess Courtney
Returning

Officer



FRESHERS' COVERAGE

Campus TV

Well produced, well edited and cut together. Fun lively and entertainment. It made the most of some good on screen talent and showed scale and activity of freshers' week. I like the agony aunt mechanism to cover issues that aren't all about getting pissed, it changed the pace of the film. This looked well resourced and slick. Could have maybe included more stories from the freshers' POV.

Very good.

- Myles Runham

Robert Blowers

Louis Clift Technical Officer Polly Bartlett
Development
Officer

Mitchell Perry Marketing Officer



ANIMATION

DUSATV

Robert Blowers

Louis Clift Technical Officer

Polly Bartlett
Development
Officer

Mitchell Perry Marketing Officer



ANIMATION

LSUTY

Robert Blowers

Louis Clift Technical Officer Polly Bartlett
Development
Officer

Mitchell Perry Marketing Officer



VIDEO TO MUSIC

Guild TV

This video was very nicely put together, makes a chess game far more enjoyable to watch. It was comical and original, while being very well made. The cuts were timed to match the music and the overall video was very enjoyable to watch.

Robert Blowers

Louis Clift Technical Officer Polly Bartlett
Development
Officer

Mitchell Perry

Marketing

Officer

Jess Courtney
Returning
Officer

- Amber Millington



WINNER OF BEST VIDEO TO MUSIC

The music suits this video beautifully, giving it a dark and mysterious feel. The video has been filmed and edited excellently. The tracking in post works very effectively and shows off the post skills nicely.

Robert Blowers

Louis Clift Technical Officer Polly Bartlett
Development
Officer

artlett Mitche^ll Perry oment Marketing er Officer Jess Courtney
Returning
Officer

- Amber Millington



MUSIC

KINGS TV

love the opening. Really atmospheric and impactful.

I like that you've not relied upon performance to make a music piece and the "how to" format is a good one. The graphics are quirky and kitsch, and overall you've really nailed a style here.

Good audio, good camerawork, great ideas - brilliant work guys.

Robert Blowers

Louis Clift Technical Officer

Polly Bartlett
Development

Developmer Officer Mitchell Perry

Marketing Officer

- Kevin

Jess Courtney
Returning

Officer



MUSIC

GUST

of the day. Loads of different shots, no fear of voxpops and they've been used in the right way, and great use of slomo and cheated sync moments. The cuts are musical, which is obviously important, but often lacking.

Great audio record and mix by the way - nice to hear something on the limits without going over them.

Robert Blowers

Louis Clift Technical Officer Polly Bartlett
Development

Development Officer Mitchell Perry

Marketing Officer Jess Courtney



FACTUAL

66 Adapting any topical programme for students can often be harder than it looks, but LSTV have nailed this one. The presenters could be pros - they know a lot about the subject and how to get the best out of their guests without making themselves the centre of attention. The programme is practically flawless, from sequences to scripting, the whole narratives weaves together an informative and lightly entertaining programme that's a useful guide and a great daytime

Louis Clift Technical Officer

Polly Bartlett

watch.

Development Officer

Mitchell Perry Marketing

Jess Couriney Returning Officer Officer

Nicholas Styliano



FACTUAL

GUS

Beautifully shot, with exquisite sound editing. This could make the transition to television today, almost entirely unchanged. Nature is a difficult topic to engage those who aren't naturally interested, but I was captivated. Minimal, informative scripting with a perfect pace made the little flourishes of the unexpected even more enjoyable. It's clear a lot of work went into this charming piace. I loved it.

Louis Clift Technical Officer

Polly Bartlett

Development Officer

Mitchell Perry

Marketing Officer

Jess Couriney

Nicholas Stylianou



DOCUMENTARY

Air TV

Great, interesting film well thought out, but the film just ends without any explanation so I assume this is part of a longer version.

The coach is interesting and very watchable and you get across well their attempts to a team spirit and ethos. The camera work, choice of shots and editing was good through out, I especially liked the opening sequence and gym sequence.

Robert Blowers
NaSTA Chair

Louis Clift Technical Officer

Polly Bartlett
Development
Officer

Mitchell Perry Marketing Officer



DOCUMENTARY

GUS

66 A simple idea but very well executed. It is moving to hear the lives of he past students described by present day students. The lighting of the interviews made them more striking, the linking shots were well framed and chosen and the whole mood was well served by the music. I particularly liked the Last Post played on the piano and violin as opposed to the more traditional trumpe

Louis Clift Technical Officer

Polly Bartlett Development

Mitchell Perry Marketing Officer Officer



CINEMATOGRAPHY

Warwick TV

A really brilliant piece. Its was believably shot and had a sensitivity to the the shooting style that worked well with the script. The opening track was a little bumpy compared to the rest of the film which was a shame. Overall the framing was great although was a little off in places, as was the flocus and the continuity with grading and lighting was out a tiny bit here and there. A solid piece of drama cinematography that everyone should be very proud of. Nice work!

Robert Blowers

Louis Clift Technical Officer Polly Bartlett
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Mitchell Perry

Marketing

Officer

Chris Chris



CINEMATOGRAPHY

66 Well what can I say. This was simply a stand out entry in its own class. I would have been proud to have produced some of these sequences myself. The level of lighting competence, consideration and subtlety were brilliant. I felt a connection to every shot and felt engaged from start to finish. On so many levels this was a textbook illustration of what good cinematography, is all about.

Louis Clift Technical Officer

Polly Bartlett Development Officer

Mitchell Perry Marketing

Jess Couriney Returning Officer Officer



TECHNICAL

ystv

Robert Blowers

Louis Clift Technical Officer

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TECHNICAL

Warwick TV

Robert Blowers

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Campus TV

Technically challenging? This is mind-blowing: I can't imagine the technicalities of getting all these feeds together, and the commentaries and match summaries were just superb. What a great achievement, and what a great use of live television.

Robert Blowers

Louis Clift Technical Officer Polly Bartlett
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Officer

Mitchell Perry

Marketing

Officer



WINNER OF BEST LLIVE

LSTV

I think this is terrific. The sheer scale of this 2-hour event is just amazing with so many live positions, including the hero shot on the ferris wheel. What was interesting was the way one segment handed over to another, and although all of the presenters had that right degree of coolness, you could sense their excitement that they were part of a huge event. This is what live television is all about.

Robert Blowers

Louis Clift Technical Officer Polly Bartlett
Development

Developmer Officer Mitchell Perry

Marketing Officer



TIM MARSHALL AWARD FOR SPECIAL RECOGNITION

PSTV

Although established 5 years ago this station had very little profile in the university just 12 months ago. The station needed to be re-invented and planning to address this started in July last year. Building from a team of 7 people, only 3 of whom knew how to use a camera, progress has been fast. Through a rapid skills development programme a broad range of 40 students now form the core to this station.

Robert Blowers

Technical Officer

Polly Bartlett
Development

Developmer Officer Mitchell Perry

Marketing Officer



TIM MARSHALL AWARD FOR SPECIAL RECOGNITION

Having a complex event thrown at you at short notice is a challenge for any professional production company let alone a student TV station. This request came from the University AU president who wanted a Boxing Varsity to be covered with just three weeks' notice. This was not simply single camera reportage but multi-camera live HD multi-stream with pre-records and slo-mo replays. A 32 person crew was quickly assembled, 18 of whom were freshers, kit was acquired, some of it only arriving on the day due to confusion by the supplier. While the innovative technical achievement was significant to put all this together it was not the only accomplishment.

Robert Blowers Louis

Louis Clift Technical Officer Polly Bartlett
Development

Developmer Officer Mitchell Perry

rury- Tim

Marketing Officer Jess Couriney



IDENT

Trent TV

This is fantastic! The animation is slick, clean and engaging. The transitions are very well thought out, and the incorporation of the logo outline into the different scenes gives it a real sense of identity and branding. The scenes also do a great job of communicating what kinds of content the station broadcasts. I like the choice of music, which feels dynamic and builds anticipation without being too

in-your-face.

Robert Blowers

Louis Clift Technical Officer Polly Bartlett
Development

Development Officer Mitchell Perry

- Geriant

Marketing Officer Jess Courtney
Returning



DEN

This is superb! From a technical standpoint, it looks beautiful. The animation is really engaging - I found myself re-watching this ident several times to take it all in. Good integration of the station logo, and some fantastic touches like the particle effect sparks at the end which really elevate this into something special. It's a bold choice to produce an ident without any music, but the sound design of this is incredible. I'd be happy to present this work to any of my clients. A very good ident, and the team at CUTV should be really

Louis Clift Technical Officer

Polly Bartlett

pleased with themselves

Development Officer

Mitchell Perry

rmyGerial

Marketing Officer

Jess Couriney



MARKETING

Trent TV

A CLOSE RUNNER UP.

Both the video and write up were excellent. They answered the brief well and were engaging to read and watch and clear. The campaign led approach to marketing demonstrates best practice in use of marketing principles and practices The fact that they have also successfully achieved B2B marketing through sponsorship/is impressive.

Robert Blowers Louis Clift

66

NaSTA Chair Louis Clift
Technical
Officer

Polly Bartlett
Development
Officer

Mitchell Perry Marketing Officer

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MARKETING

THIS IS THE CATEGORY WINNER

There was clear demonstration of the impact of the marketing activities and that impact was highThe video was the best out of all the entries, was engaging, informative and answered the competition brief. There was a demonstration of online and offline activities supporting each other.b The ideas and execution was creativeThe marketing team clearly used key best practice principles

118bus Com

bbert Blowers

NaSTA Chair

Technical
Officer

Polly Bartlett

of marketing.

Development Officer Mitchell Perry

Marketing Officer Jess Courtney
Returning

Officer



COMEDY

Really enjoyed this! Alex is really charismatic and I loved that we saw the crew and that Alex couldn't remember anybody's names. I'm not sure why he had to read someone's recipe: wouldn't it have been better if he was trying to make something himself? And get slightly drunk as the programme went on? One tiny thing: as this is a spoof cookery show.

Louis Clift Technical Officer

Polly Bartlett Development Officer

Mitchell Perry Marketing

Officer

Geoff Po



COMEDY

Narwick TV

I really liked this. Proper acting, writing, funny and really nicely directed, plus being relevant. The only thing I wasn't sure about was the ending: the key scene in the pub where Tom's friend (name?) tells he he didn't like the blog wasn't absolutely clear diction-wise, or motive-wise so I wasn't sure what drove Tom on to re-write his piece (nice idea to change the typeface of the re-write, by the way).

Louis Clift Technical Officer

Polly Bartlett Development

Mitchell Perry Marketing Officer Officer

Jess Couriney Returning Officer

Geoff Pone



DRAMA

Warwick TV

Very engaging. Great script, well acted. Good direction. Rather obvious music choice. With the constraints of low budget film making it can be a good idea to make something simple but do it really well.

Session 4 is a great example of this.

Robert Blowers

Louis Clift Technical Officer Polly Bartlett
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Officer

Mitchell Perry

Marketing

Officer

Jess Courtney
Returning
Officer

- Karen Ihrussell



DRAMA

ICTV

Good clear story telling very well executed! Ambitious and interesting camera set ups. Good lighting. Great sound design and music. Well produced and directed. Some performances stronger than others but all together a great piece of work!

Robert Blowers
NaSTA Chair

Louis Clift Technical Officer Polly Bartlett
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Officer

Mitchell Perry

Marketing

Officer

- Karen



WRITING

KINGS TV

Robert Blowers

Louis Clift Technical Officer Polly Bartlett
Development
Officer

Mitchell Perry
Marketing
Officer



WRITING

Robert Blowers

Louis Clift Technical Officer

Polly Bartlett
Development
Officer

Mitchell Perry
Marketing
Officer



LIGHT ENTERTAINMENT

Trent TV & NSTV

Nice intro and great branded set. You can see all the handwork and thinking that went into it. The presenters are brilliant, animated and have great tones. The personalities are very promising and fun to watch. It's like just watching your friends and they make the show so addictively

watchable.

Robert Blowers

Louis Clift Technical Officer

Polly Bartlett

Development Officer Mitchell Perry

Marketing Officer Jess Courtney
Returning

Officer



ENTERTAINMEN

SUSUtv

Good opening and take on Top Gear. Executed with good humour and good pace. You can really see the handwork that went into this and really makes you feel like you want to find out what happens in the end. Technically, high production value and nice consistent camera work and sound. Good combination of shots and graphics. Presenter in red sweater has the Top Gear attitude and tone nailed. The three of them have good chemistry.

Louis Clift Technical Officer

Polly Bartlett Development Officer

Mitchell Perry Marketing

Jess Courfney Returning Officer Officer

Mars E



NEWS AND **CURRENT AFFAIRS**

A very friendly presentation - nice and relaxed, yet authoritative. You got an exclusive - well done Well done on the fire exclusive great to be on the spot and filing as it happens.... the report was excellent - you even got an interview with a policeman and gave him a grilling. Loved the puppy story! And the light switch-on was very nicely fronted.

Louis Clift Technical Officer

Polly Bartlett Development

Mitchell Perry Marketing Officer Officer

Jess Couriney Returning Officer

- Fiona Armstron



NEWS AND **CURRENT AFFAIRS**

TrentT

I hate football.... but I loved this first report! So professional... well delivered, great interviews and graphics. Not sure it should have gone as a lead, though, above the other more serious stories. Well presented - a wide mix of stories - really interesting, really interesting to see that alcohol is not first on student's shopping list! Great shots, close-ups, well written and delivered fab 'and finally'

Louis Clift Technical Officer

Polly Bartlett Development

Mitchell Perry Officer Officer

Marketing

- Fiona Armstro



SPORT

Trent T

This felt like the most fun entry I saw. All the presenters and reporters were very relaxed. There was a real variety to your items, a good mix of studio and out and about reporting. I liked the fact that the presenters weren't happy to just sit and talk in the studio, they were happy to take part in a scrum. Takes confidence to move around a studio and not just sit there so well done.

Louis Clift Technical Officer

Polly Bartlett Development

Officer

Mitchell Perry Marketing

Officer

- Mark C

Jess Couriney Returning

Officer



SPORT

Warwick TV

A very impressive entry. Thought the title sequence was impressive and the rest of the entry matched that. There was humour throughout. Hiked the match edit and commentary Very good attempt at match analysis. Alex Roberts actually sounded like a pro footballer.

Not sure this is a good thing.

Louis Clift Technical Officer

Polly Bartlett Development Officer

Mitchell Perry Marketing Officer

- Mark 🗱



OPEN

Uni TV

Robert Blowers

Louis Clift Technical Officer Polly Bartlett
Development
Officer

Mitchell Perry Marketing Officer



OPEN

Robert Blowers
NaSTA Chair

Louis Clift Technical Officer Polly Bartlett
Development
Officer

Mitchell Perry
Marketing
Officer



ON SCREEN FEMALE

GUST

What a lovely bouncy happy bright spark on my screen! She obviously has a gift comedy and really springs out of the screen and makes you, the viewer, engage with her. She is impossible to ignore.

-Ranvir Singh

Robert Blowers

Louis Clift Technical Officer

Polly Bartlett
Development
Officer

Mitchell Perry Marketing Officer



ON SCREEN FEMALE

Scratch TV

Bags of personality, and commitment to the story whether silly or more serious. An unrehearsed authentic voice throughout, with conviction in her delivery every time. She weaves opinion without dominating the content, and can be sincere and surreal in equal measure. She is equally engaging when talking to camera as when interacting with guests. She has bright future in television.

Dani is my winner.

Robert Blowers

Louis Clift Technical Officer Polly Bartlett
Development

Development Officer Mitchell Perry

Marketing Officer Jess Courtney
Returning

Officer



ON SCREEN

GUST

Jonny has great screen presence, and a great sense of fun which makes him enjoyable to watch. He's a real natural in front of the

camera.

66

Louis Clift Technical Officer

Polly Bartlett

Development Officer

Mitchell Perry

Marketing Officer

Jess Couriney Returning

Officer



ON SCREEN MALE

Smoke TV

Rhys's personality fills the screen, funny and relaxed. He's engaging to watch and clearly a real talent,

Robert Blowers

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Officer

Mitchell Perry

Marketing

Officer

Jess Courfney
Returning
Officer

- Lizo Mzimba



BROADCASTER

CUTV

There was some real personalisty coming through and it was nice seeing the presenters too. Maybe slighly too much focus on club scenes but Reeltalk looked good, nice to see clips of interviews and the breath of shows the station has. The sound was consistent which

was great.

Robert Blowers

Louis Clift Technical Officer

Polly Bartlett
Development

Development Officer Mitchell Perry

- Shoshana

Marketing Officer



BROADCASTER

DUSATV

66 I thought the intro and music was strong. Nice variety of programmes showcased, not just club nights and I got to see the presenters which was good. Overall brilliant, loved if

Robert Blowers

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Officer

Mitchell Perry

Marketing

Officer

- Shoshar